

Community Project Funding Request Form

General Information

Business Name	Adult & Teen Challenge USA	Street Address Including City, State, and ZIP Code	5250 N Towne Centre Drive, Ozark, MO 65721
Point of Contact	Gary Blackard	Fax	(417) 581-2195
Telephone	(417) 581-2181	Web Site	teenchallengeusa.org
Cell Phone <i>Please provide your cell number in case we need to reach you for an emergency.</i>		Missouri 7th Congressional District (MO-07) Point of Contact	n/a
Email		(if applicable)	

Community Project Funding Request Information

Appropriations
Bill and/or
Subcommittee

*Please select the
Federal
Appropriations
Subcommittee this
request falls under*

- Agriculture** (Accounts: Agricultural Research Service, Buildings and Facilities; Rural Development, Rural Community Development Grants; Rural Utilities Service, ReConnect Grants)
- CJS** (Accounts: Byrne Justice Assistance Grants; COPS Technology and Equipment; NOAA – Operations, Research, and Facilities; NASA – Safety, Security and Mission Services).
- DoD** (Accounts: Research, Development, Test, and Evaluation Army; Research, Development, Test, and Evaluation Navy; Research, Development, Test, and Evaluation Air Force; Research, Development, Test, and Evaluation Space Force; Research, Development, Test, and Evaluation Defense-Wide) .
- E&W** (Accounts: Corps of Engineers – Investigations; Construction; MS River and Tributaries; Operation and Maintenance. Bureau of Reclamation – Water and Related Resources).
- FSGG** (Accounts: Small Business Administration; Small Business Initiatives).
- Homeland Security** (Accounts: Pre-Disaster Mitigation Grants; Nonprofit Security Grants; Emergency Operations Center Grants).
- Interior** (Accounts: Federal land acquisitions through the Land and Water Conservation Fund; EPA State and Tribal Assistance Grants for certain water infrastructure projects; Certain State and Private Forestry projects within the U.S. Forest Service).
- Labor-HHS** (Accounts: Dept. of Labor – Employment and Training Administration Training and Employment Services; HHS – HRSA Program Management; HHS – SAMHSA Health Surveillance and Program Support; Dept. of Education – Innovation and Improvement; Dept. of Education – Higher Education).
- MilCon-VA** (Accounts: Army; Navy and Marine Corps; Air Force; Defense-Wide; Army National Guard; Air National Guard; Army Reserve; Navy Reserve; Air Force Reserve).
- T-HUD**: (Accounts: Dept. of Transportation – Local Transportation Priorities; Dept. of Transportation – Airport Improvement Program (AIP); HUD – Economic Development Initiative (EDI)).

Department or agency:

*(e.g., Department of Health and Human Services;
Department of Labor)*

Department of Health & Human Services

Account

*(e.g., SAMHSA; Employment and Training
Administration, etc.)*

SAMSHA - Health Surveillance and Program Support
account

Are you aware of another Member making a request
for the same project?

- Yes
- No

Request

Your request should be no more than five or six sentences in length and correspond to the format below. It should include a description of the purpose as well as a justification for why it is an appropriate use of taxpayer funds.

Name of Program (Name of Agency): AMOUNT for the PROGRAM, which [DESCRIPTION IN FIVE OR SIX SENTENCES]

Example: SUBSTANCE ABUSE AND MENTAL HEALTH SERVICES ADMINISTRATION – MENTAL HEALTH (Department of Health and Human Services): Provide \$500,000 for a substance abuse treatment program in City, State, which will

SUBSTANCE ABUSE AND MENTAL HEALTH SERVICES —HEALTH SURVEILLANCE AND PROGRAM SUPPORT: Provide \$474,300.00 for the Adult & Teen Challenge USA – ADDICTION RECOVERY 2.0 - Transforming Lives with Technology Project, Ozark, Missouri, which will address complexities of providing substance abuse disorder treatment through use of digital technology encouraging a deep understanding of cognitive behavior to allow recovery programs to move beyond episodic health care to continuous, value-based, care for more effective outcomes. The project recognizes complex cognitive patterns of behavior by using artificial intelligence in a mobile health environment to make assessments of behavior more practical and available to a digitally connected, unreached population in need; uses real world evidence proven to encourage substance abusers to be highly involved in their outcomes by exploring how patterns of negative behavior can be mathematically identified and clinically applied to disrupt such behaviors associated with poor recovery outcomes; serves as a precursor for prescriptive therapy where measures can be clinically applied to improve outcomes; and unites addictive services field and healthcare to better understand how to best meet the needs of an individual, especially those needing addiction treatment who have not yet engaged with specialty services to address their needs. The pandemic has accelerated the growth and impact of substance use disorders (SUD) as well as deaths of despair. Alcohol and substance abuse continue to have a major impact on millions of lives throughout the country. Even before the pandemic, the number of deaths due to alcohol and drugs combined was the 5th leading cause of death in the United States. The COVID-19 pandemic has further compounded the opioid epidemic, resulting in an increase in the number of patients suffering from substance use disorders. However, 50 percent of behavioral health organizations (BHO) designed to treat these patients are comprised of private, non-profit, community recovery programs which depend on charitable donations and private fundraising also stymied by the pandemic and economic ramifications. In order to meet the staggering increase in the national need for addiction treatment, it is critical for BHOs to employ innovative approaches such as the one proposed in this project to provide proven and sustainable treatment options.

Disclosures

Do you or your organization have any financial, business, or other relationship with Congressman Long, members of his family, or any member of his congressional or campaign staff?

Yes
 No

If yes, please provide details on the nature of the relationship.

Name

Christine Pellerin for Gary Blackard,
CEO of ATCUSA

Date

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MM DD YY

**Adult & Teen Challenge USA – ADDICTION RECOVERY 2.0 –
Transforming Lives with Technology Project
FY22 Labor, Health and Human Services and Education and Related Agencies Request**

Project Title: Adult & Teen Challenge USA – ADDICTION RECOVERY 2.0 - Transforming Lives with Technology Project

Request: \$474,300.00 in the FY22 Labor, Health and Human Services and Education Department of Health and Human Services—Substance Abuse and Mental Health Services Administration—Health Surveillance and Program Support account for the Adult & Teen Challenge USA – ADDICTION RECOVERY 2.0 - Transforming Lives with Technology Project

Program Description (1000 characters): Designed to address complexities of providing substance abuse disorder treatment through use of digital technology encouraging a deep understanding of cognitive behavior to allow recovery programs to move beyond episodic health care to continuous, value-based, care for more effective outcomes. The project recognizes complex cognitive patterns of behavior by using artificial intelligence in a mobile health environment to make assessments of behavior more practical and available to a digitally connected, unreached population in need; uses real world evidence proven to encourage substance abusers to be highly involved in their outcomes by exploring how patterns of negative behavior can be mathematically identified and clinically applied to disrupt such behaviors associated with poor recovery outcomes; serves as a precursor for prescriptive therapy where measures can be clinically applied to improve outcomes; and unites addictive services field and healthcare to better understand how to best meet the needs of an individual, especially those needing addiction treatment who have not yet engaged with specialty services to address their needs.

Explanation of Why the Project is a Good Use of Taxpayer Funds: The pandemic has accelerated the growth and impact of substance use disorders (SUD) as well as deaths of despair. Alcohol and substance abuse continue to have a major impact on millions of lives throughout the country. Even before the pandemic, the number of deaths due to alcohol and drugs combined was the 5th leading cause of death in the United States. The COVID-19 pandemic has further compounded the opioid epidemic, resulting in an increase in the number of patients suffering from substance use disorders. However, 50 percent of behavioral health organizations (BHO) designed to treat these patients are comprised of private, non-profit, community recovery programs which depend on charitable donations and private fundraising also stymied by the pandemic and economic ramifications. In order to meet the staggering increase in the national need for addiction treatment, it is critical for these BHO to employ innovative approaches such as the one proposed in this project to provide proven and sustainable treatment options. Robust technology to improve the national outcome measurement strategy through the project's artificial intelligence-based platform will enable over 250 centers to measure real-time outcomes and success rates based on proven survey tools and build a national database of 50,000 patients by 2025. Further, as data is collected through this project, it will be analyzed to improve the theories, methods, strategies, and tools for individuals in SUD recovery. Therefore, expanding and improving the outcome for individual long term SUD recovery, as well as lessening the burden of addiction on the surrounding community. The direct positive impacts on the surrounding community, states, and the nation overall are exponential. The model can be replicated throughout the addiction treatment

spectrum providing tremendous savings to the private and public healthcare sector. Though implementation of artificial intelligence technology, this project provides a comprehensive database for longitudinal substance abuse recovery and research resulting in best practices for optimal recovery outcomes. Additionally, the project would enable a new level of science and data in the addiction treatment space designed to improve patient outcome. It will also provide an avenue of recourse for the burden of addiction on local, state, and federal communities and taxpayers.

FY22 BUDGET:

Item	Cost	Qty	Total
Use of Platform	\$3,600.00	75	\$270,000.00
Kiosk	\$684.00	75	\$51,300.00
Kiosk Connectivity	\$600.00	75	\$45,000.00
Facilitator	\$60,000.00	1	\$60,000.00
Facilitator Benefits	\$15,000.00	1	\$15,000.00
Training Materials	\$4,000.00	1	\$4,000.00
Marketing Promotions.	\$4,000.00	1	\$4,000.00
Office Supplies	\$2,000.00	1	\$2,000.00
Equipment	\$4,000.00	2	\$8,000.00
Software Management	\$200.00	75	\$15,000.00
Tools			
Total			\$474,300.00

Adult & Teen Challenge USA Expertise & Background: As a substance abuse disorder treatment program with 260 centers operating in 46 states, Adult & Teen Challenge USA (ATCUSA) has a 60-year track record of success through its patient-centered models of drug and alcohol recovery. A study of the long-term impact of ATCUSA programming indicate 78% of the sample respondents remained sober and substance abuse free, after participating in the program. Further, research that implies medication assisted treatment, cognitive behavioral treatment, and technology are successful tools in recovery. Combining one or more is even more successful. ATCUSA’s holistic approach utilizes all three recovery tools to utilize the best approach to recovery support for the individual. Individual success in long term recovery has a direct impact on the success of family, employment, and local public services such as law enforcement, corrections, and medical treatment. ATCUSA has piloted this successfully piloted. This project on a small scale and, if funded through the FY22 appropriations process, is able to launch it nationwide.

Point of Contact: Gary Blackard, President & CEO of Adult & Teen Challenge USA; 5250 N Towne Centre Drive, Ozark, MO 65721; Office: (417) 581-2181; Cell: (714) 401-9405; email: garyb@teenchallengeusa.org



YOUR CALLING. OUR PASSION.

April 5, 2021

The Honorable Billy Long
United States House of Representatives
2454 Rayburn House Office Building
Washington, DC 20515

Dear Representative Long,

I write in strong support of Adult & Teen Challenge USA's request of \$474,300 for Community Project Funding of its ADDICTION RECOVERY 2.0 - Transforming Lives with Technology Project through the FY22 Labor, Health and Human Services and Education Department of Health and Human Services—Substance Abuse and Mental Health Services Administration—Health Surveillance and Program Support account. I appreciate you submitting this important request to the House Appropriations Committee for consideration through the Community Project Funding process.

The project is designed to address complexities of providing substance abuse disorder treatment through use of digital technology encouraging a deep understanding of cognitive behavior to allow recovery programs to move beyond episodic health care to continuous, value-based, care for more effective outcomes. The project recognizes complex cognitive patterns of behavior by using artificial intelligence in a mobile health environment to make assessments of behavior more practical and available to a digitally connected, unreached population in need. The COVID-19 pandemic has accelerated the growth and impact of substance use disorders (SUD) as well as deaths of despair within our community in Springfield. Sober Peer connects people in the local community, measures ongoing recovery, and engages patient aftercare support. The pandemic has certainly accelerated the growth and impact of substance use disorders in Springfield which makes a tool like Sober Peer essential. Due to Adult & Teen Challenge's rich history and more than six decades of experience, it positions them to help with the addiction crisis that Springfield is facing.

Alcohol and substance abuse continues to have a major impact on millions of lives throughout the country. The opioid epidemic has become a crisis in Missouri, with opioid-related deaths multiplying and treatment difficult to find and afford. Locally, Greene County opioid overdoses have similarly grown, demonstrating the need for accessible treatment. In Missouri, the Missouri Institute of Mental Health conducted a survey to gauge substance use and mental health during COVID-19. Seventy-five percent reported loss of support services and sixty-five percent respondents reported substance use. Even before the pandemic, the number of deaths due to alcohol and drugs combined was the 5th leading cause of death in the United States. In Missouri drug and alcohol deaths increased by 20% according to the CDC. The pandemic has further compounded the opioid epidemic, resulting in an increase in the number of patients suffering from substance use disorders. However, 50 percent of behavioral health organizations (BHO) designed to treat these patients are comprised of private, non-profit, community recovery programs which depend on charitable donations and private fundraising also stymied by the pandemic and economic ramifications. To meet the staggering increase in the national need for addiction treatment, it is critical for these BHO to employ innovative approaches such as the one proposed in this project to provide proven and sustainable treatment options. This project will enable stronger and more sustainable outcomes for patients in the greatest need.

Thank you for your leadership on this important issue and your efforts to ensure it receives funding through the Community Project Funding process established by the Appropriations Committee.

Please do not hesitate to contact me at (417) 865-2815 ext. 7290 or email me at kolstadm@evangel.edu if you would like to further discuss my strong support of this project. Again, thank you for your consideration.

Sincerely,

Dr. Michael Kolstad

Vice President for University Advancement

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